**These notes are created from video lessons 130 to 204.**

**Company name not decided yet**

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**Notes of Free-Lancing Course**

**Things to be done for better income from Free-lancing**

1. Make Portfolio website
2. Make a tagline (slogan) for your Portfolio website or your free-lancing profile
3. Create a logo which represents your company or profile
4. Create Face Book page of your company or website for social media marketing
5. Create Business Cards and stationary items with your company brand name and logo
6. Create a PDF portfolio, like CV. This PDF also includes links of your website and screen shots of your work, products and experiences
7. Promote your Face Book Page and profile my daily posting good quotes with motivational background pictures.
8. Create a LinkedIn profile with well describes of your skills, qualification and work experience.
9. Google about paid v/s Free Social media promotions
10. Join Pakistan Free-lancing Face-book pages to get work from these pages through other free-lancers.

**How to use Face Book for Promotion**

Create a Face book Page, and promote your brand (company) with Logo, slogan etc. Do not post your pic for self promotion

1. **Post ::** Daily posting new data and share it on your profile, Use hash-Tags in description Just remain in one cemetery,
2. **Video ::** Face Book and it's users love videos, People love to see content in videos, use Hash-Tags in video description
3. **Live Session & Live Stream about your Services:** Face Book Promote your live-streaming, Make Video like you are well prepared and well groomed.
4. **Off-Topic Quotes:** Also Posts some motivational quotes at your promotional Face Book Page. People Love to read motivational Quotes and Share these posts on their timeline, So that, many other people come to your page and see your Services

**Skills You Need**

1. A Good Portfolio (on website or profile at free-lancing markets)
2. Very effect Business Development skills
3. Communication Skills ( to convince the client that you are the best choice for this project)
4. Social Media Promotions (well managed social media profile and page)
5. Use of cost cutting software (if your work expend to manage and remember the milestones and delivery dates of the awarded projects

**Content of your bid will have these parts**

1. **Start** with greeting like(Hello dear Client-Name, Thank you for reading my response, I have seen your project and it matches my expertise, etc)
2. **Client Project** **Summary::** describe the color scheme which you use or suggested by the client, Technology which are used for this project, links of examples websites similar with this project)
3. **Your Introduction:** Well describe your skills and year of experience to convince the client to open project message board (PMB).
4. **Portfolio Link::** give the link of your portfolio website where you show the example of your work, your clients link, and experience
5. **Magic Tricks on my Sleeves:** Give client a free service or tell him that you can make his website homepage within 24 hours.
6. **Video Creation:** Compose a video with your mobile front cam. Duration of the video should be 45 to 85 seconds. In this video, introduce yourself, summarize client project, and ask him that if he/she is interested then open PMB for details discussion about project.
7. **Closing:** Write regards. Your company or your name, email address, and American mobile number.

**Effective Bidding method**

1. **Project selection:** See the recently posted project and select a project which matches your skills. Also note that, the time of project is so much critical that 95% projects are awarded in first 30 minutes. If you are bidding on a project which is posted 10 hours age, there are 95% chances that that project is awarded to someone.
2. **Focus on Clients requirements**: Focus on clients requirements, don’t waste your time in developing some features which are not required by your client.
3. **Read posted project brief twice.**
4. **Don’t compromise on Price**. Asked for a best price according to your skills and project
5. **Customized Proposal:** It is good to mention a customize proposal for posted project in your bid
6. **Ask question:** It is good to ask question about project in project summary. So that client open PMB and then it is your ability to get awarded the project with your business development skills.
7. **Read Twice your bid:** when you read your bid twice, you see something extra can also be mentioned in your bid.
8. **Magic Trick on your sleeves**
9. **Don’t write your bid like letter**, just analyze, summarize and assess the project brief.

**To Get Work Please Be Connected with People**

1. Remain Active in Face Book Groups
2. Qaura Website Q/A

**How much I charge as Web Developer**

1. Skills
2. Years of Experience
3. Free Lance Profile

**How to find client who pay well**

1. Clients pay well on upwork but not on fiverr ($5).
2. If you didn’t successes on one platform, please change the platform.
3. Improve your skills and meet the modern requirements.
4. **Market palaces:** upwork, Guru, Freelancer, Fiverr, web for specific domain, peopleperhour.